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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91194188
Party	Defendant Sprinkles Cupcakes, Inc.
Correspondence Address	JOHN J SLAFSKY WILSON SONSINI GOODRICH & ROSATI 650 PAGE MILL ROAD PALO ALTO, CA 94304-1050 UNITED STATES trademarks@wsgr.com, jslafsky@wsgr.com, hhire@wsgr.com, eminjarez@wsgr.com, rben-veniste@mayerbrown.com, rassmus@mayerbrown.com
Submission	Other Motions/Papers
Filer's Name	Hollis Beth Hire
Filer's e-mail	hhire@wsgr.com, trademarks@wsgr.com
Signature	/Hollis Beth Hire/
Date	01/23/2013
Attachments	Sprinkles Cupcakes LLC's Notice of Expert Disclosure.pdf (2 pages)(86063 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

SOFT SERVE, INC. d/b/a SPRINKLES,	Opposition No. 91194188 (parent)
,) Opposition No. 91195669
Opposer/Petitioner,) Opposition No. 91195985
•) Opposition No. 91195986
V.) Opposition No. 91196035
) Opposition No. 91196061
SPRINKLES CUPCAKES, INC.,) Opposition No. 91196087
) Cancellation No. 92053109
Applicant/Respondent.	Cancellation No. 92054376
	Cancellation No: 92054401
)

NOTICE OF EXPERT DISCLOSURE

Pursuant to TBMP § 401.03 and Fed. R. Civ. P. 26(a)(2), Sprinkles Cupcakes, LLC, successor-in-interest to Sprinkles Cupcakes, Inc. ("Applicant"), through its undersigned attorneys, hereby provides notice that it has made the following required disclosure: Applicant plans to present the expert testimony of Ronald C. Goodstein, Ph.D.

Dated: January 23, 2013 WILSON SONSINI GOODRICH & ROSATI A Professional Corporation

By: John L. Slafsky Hollis Beth Hire

Attorneys for Applicant/Registrant SPRINKLES CUPCAKES, LLC.

CERTIFICATE OF SERVICE BY MAIL

I, Elvira Minjarez, declare:

I am employed in Santa Clara County. I am over the age of 18 years and not a party to the within action. My business address is Wilson Sonsini Goodrich & Rosati, 650 Page Mill

Road, Palo Alto, California 94304-1050.

I am readily familiar with Wilson Sonsini Goodrich & Rosati's practice for collection and

processing of correspondence for mailing with the United States Postal Service. In the ordinary

course of business, correspondence would be deposited with the United States Postal Service on

this date.

On this date, I served:

NOTICE OF EXPERT DISCLOSURE

on each person listed below, by placing the document described above in an envelope addressed

as indicated below, which I sealed. I placed the envelope for collection and mailing with the

United States Postal Service on this day, following ordinary business practices at Wilson Sonsini

Goodrich & Rosati.

Thomas J. Vande Sande Hall & Vande Sande, LLC 10220 River Road, Suite 200

Potomac, Maryland 20854

I declare under penalty of perjury under the laws of the State of California that the

foregoing is true and correct. Executed at Palo Alto, California on January 23 2013.

Elvira Minjarez